Accommodation.
The word is getting around.

There's a reasonable way for restaurants, hotels and other establishments to make all their customers feel welcome. It's called The Accommodation Program, and it means that participating establishments accommodate non-smokers and smokers according to their preferences. This simple gesture is proof of their commitment to customer satisfaction.

Word about the success of the program is spreading fast. Over 20,000 establishments all over the country are already participating.

Look for the red-and-green symbol. It tells you that you'll receive a warm welcome inside. No matter what your preference.

For free information about The Accommodation Program, and a list of participating restaurants near you, please call 1-800-335-8444.

NON-SMOKERS AND SMOKERS WELCOME

Accommodation. It's a good sign.

The Accommodation Program. Courtesy of Philip Morris Incorporated.

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Generic Newspaper

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